



# North Carolina Department of Agriculture and Consumer Services

## N.C. Forest Service



**Steven W. Troxler**  
Commissioner

### Strategic Plan Progress Report

**Scott Bissette**  
Assistant Commissioner

#### Promote the Forests

The Forest Service is responsible for promoting the conservation, development and profitable use of North Carolina's forests. We accomplish this by helping forest landowners establish new forests; supporting existing, new, and emerging forest product markets; and educating youth and adults on the benefits of our forest resources (Authorized by GS [106-895](#), [106-907](#)).

#### Measure

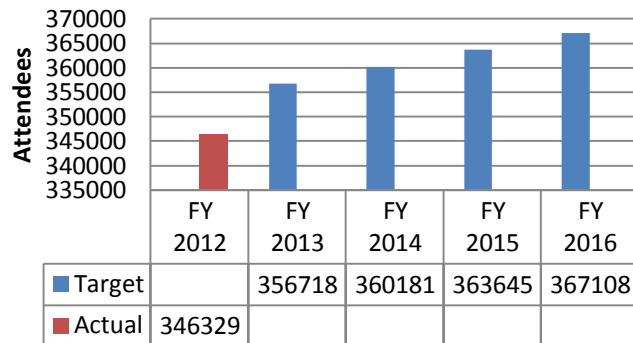
Narrative accounts of our efforts to support forest-based product and commodity market retention, recruitment, and expansion<sup>1</sup>. (To be reported quarterly)

#### Baseline

(average from July 1, 2007 to June 30, 2012)

<sup>1</sup> Actual is a rolling average based on the fiscal year being reported and the previous 4 years. Example: FY 2013 data will be average from July 1, 2008 to June 30, 2013

#### Average annual attendees at state forests



## Summary

Reporting Period	Report
January 4, 2013	Strategic plan deployed
3 <sup>rd</sup> quarter FY 2013	Chart shows rolling average of annual attendees at state forests April 1, 2008 – May 31, 2013.
4 <sup>th</sup> quarter FY 2013	
1 <sup>st</sup> quarter FY 2014	
2 <sup>nd</sup> quarter FY 2014	
3 <sup>rd</sup> quarter FY 2014	
4 <sup>th</sup> quarter FY 2014	
1 <sup>st</sup> quarter FY 2015	
2 <sup>nd</sup> quarter FY 2015	
3 <sup>rd</sup> quarter FY 2015	
4 <sup>th</sup> quarter FY 2015	
1 <sup>st</sup> quarter FY 2016	
2 <sup>nd</sup> quarter FY 2016	
3 <sup>rd</sup> quarter FY 2016	
4 <sup>th</sup> quarter FY 2016	